



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

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Serial No. 08/691,900 Group Art Unit : 2163

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Docket No 2-4 (111327) Examiner: Romain Jeanty

Title INTERACTIVE MULTIMEDIA ADVERTISING AND  
ELECTRONIC COMMERCE ON A HYPERTEXT NETWORK

COMMISSIONER FOR PATENTS  
BOX: AMENDMENT  
WASHINGTON, D.C. 20231

**RESPONSE TO OFFICE ACTION**

SIR:

In response to the Office Action dated February 13, 2001, please amend the application as follows:

**IN THE CLAIMS:**

Please amend claims 1, 13, 22, 41, and 48 as follows:

- Subj*
- C*
- A*
1. (Twice Amended) A system for providing to a user advertising on a hypertext network, comprising:
- a server having advertisements, said server connected to the network;
  - a client computer comprising advertising software, a display device, a storage device, an input device and a browser, said client computer connected to the network, said advertising software controlling the presentation of a first set of information to the user in a first region of said display device, said browser controlling the presentation of a second set of information to the user in a second region of said display device, said advertising software